



COMPANY PROFILE_

CREATORS_ STORYTELLERS_ GAMECHANGERS_



Welcome to our Stratosphere.

We are a 360° Marketing Agency_

Our goal is to create iconic brands and winning campaigns for our clients. We offer our clients tailored and integrated marketing solutions including marketing campaigns, branding, videography, multimedia, graphic design, digital marketing and print solutions.

We work our magic by combining strategic thinking
and fearless creativity to bring brands to life.

AN | ALIENNATION
CREATIVE AGENCY

ABOUT US_

Creative Marketing & Branding Agency

We are a force of strategists, marketers, designers, and developers committed to creating outstanding brands and visionary marketing strategies. Driven by innovation and cutting-edge technology, we thrive in an ever-evolving industry. We believe in building exceptional brands through superb customer experiences, inspired by constant, disruptive change.

Consumer Centric Marketing Agency

Our strength is in combining ingenious strategies with flawless execution. We excel in authentic engagement, delivering resonant content, and fostering transformation across traditional and digital platforms.

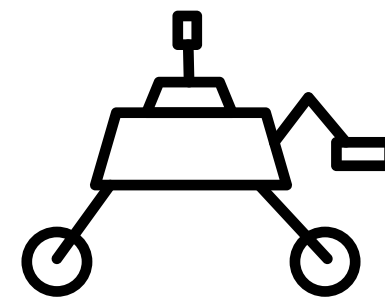
Results Driven Marketing Agency

We help your business grow with creative and sustainable marketing, from strategy to execution, integrating traditional and digital marketing seamlessly.

OUR 360° MARKETING OFFER_

**We are strategic partners to
your business, on a mission to
transform your brand's potential.**

With close to two decades of industry experience, we have embraced and loved how technology and innovation have rapidly changed our space. We offer our clients tailored marketing solutions, including campaigns, contact solutions, branding, graphic design, digital marketing and product solutions.



Led by Strategy_

Every successful journey starts with a roadmap and the marketing solutions we offer are no different. We lead with strategy. Our team of seasoned experts collaborates to create a tailor-made strategic marketing solutions, designed exclusively for your brand.

Informed by Data_

In the world of marketing, guesswork has no place. With a meticulous focus on analytics, we harness the power of data to make informed decisions. By understanding your audience's behaviour and preferences, we can fine-tune our strategies for maximum impact.

Fueled by Technology_

Our team is committed to staying at the forefront of the ever-evolving tech landscape, leveraging cutting-edge tools and technologies to ensure your marketing remains relevant and adaptive.

Optimised for Results_

Marketing without results is just noise. We are in the business of achieving real, tangible results for your brand. Our campaigns are meticulously optimised to drive traffic, generate leads and boost conversions. We constantly monitor, test and refine our strategies to ensure your marketing efforts translate into measurable success.

OUR CLIENTS_

Our clients are the heartbeat of our creativity, inspiring us to push boundaries and deliver exceptional results. Here's a glimpse into some of the visionary brands we've had the privilege to collaborate with:

What our clients are saying →



OUR 360° SERVICE OFFERING_

01



Marketing

02



**Branding &
Design**

03



**Digital
Marketing**

04



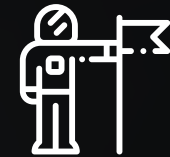
Multimedia

05



**Website Design &
Development**

06



**Annual
Reports**

07



Printing



Since 2008
we have been pioneering

Integrated Marketing Solutions that take brands into the future_

[View our portfolio](#) →

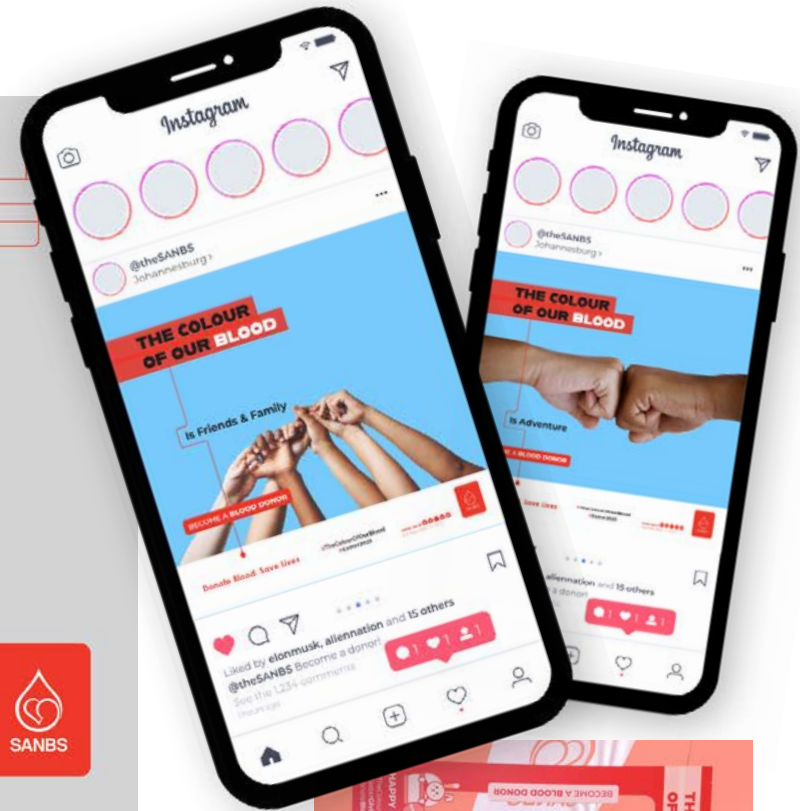
01.

MARKETING_

Creative Strategy
Creative Direction
Campaigns



AN MARKETING_



Client: SANBS

Campaign: Colour of our Blood

[See the full case study](#)



AN MARKETING_



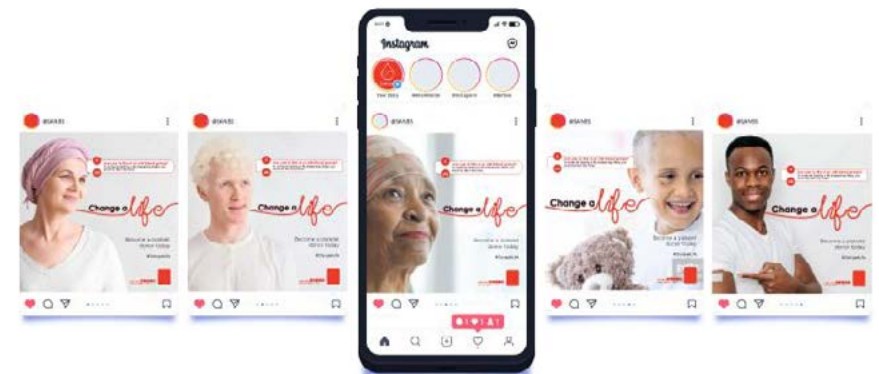
Client: SAIPA

Campaign: Accounting iNdaba 2025 & 2026

See the full case study



AN MARKETING_



Client: SANBS
Campaign: Change a Life

See the full case study



02.

BRANDING & DESIGN_

Graphic Design
Branding
Illustration



AN BRANDING & DESIGN_



[Read more about this project](#)



Client: Comrades Marathon

Project: Centenary run branding for 2027

AN BRANDING & DESIGN_



Client: Absa African Icons

See the full case study



AN BRANDING & DESIGN_



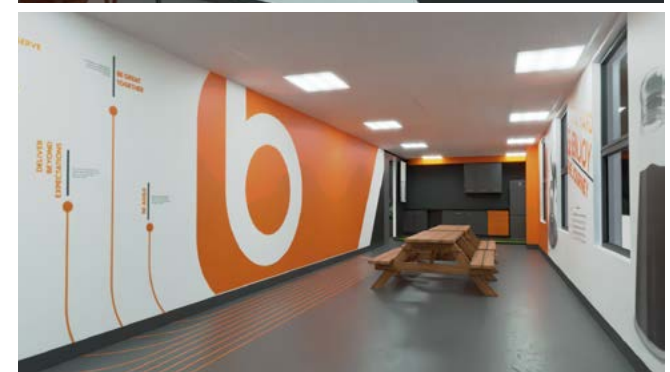
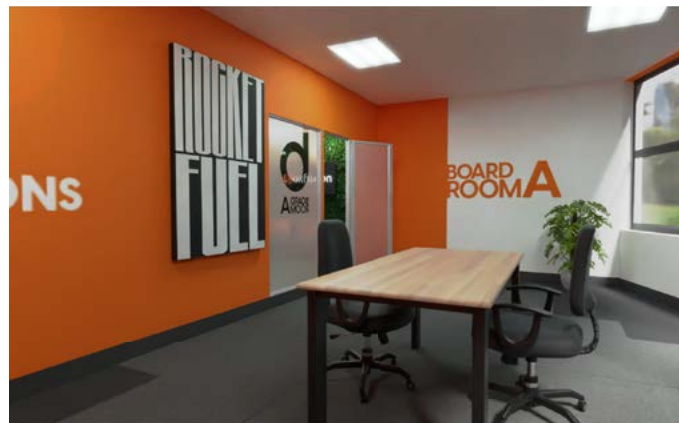
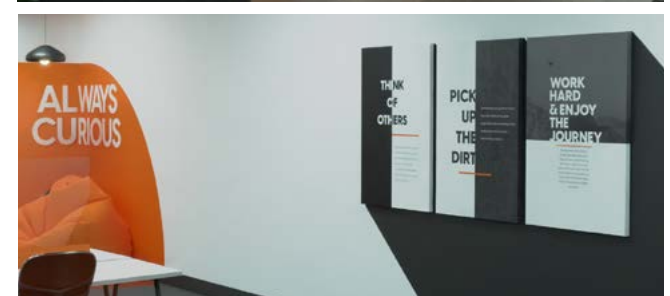
Client: Proudly SA

Project: Conceptualisation and design of brand mascot

[See the full case study](#)



AN BRANDING & DESIGN_

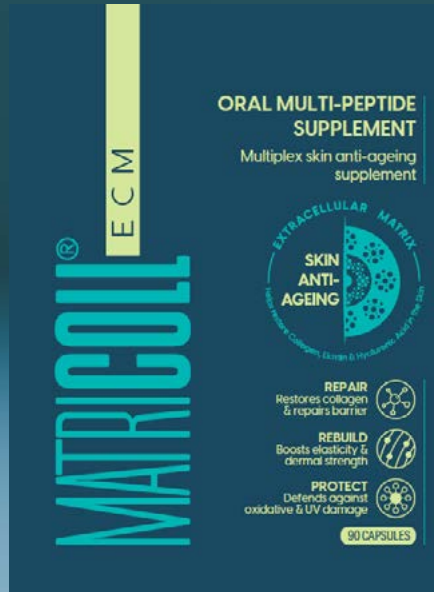


Client: Clicked
Project: Office Branding Design

AN BRANDING & DESIGN_

MATRICOLL[®]

ECM



Client: Lamelle Pharmaceuticals

Project: Product branding and packaging design

03. DIGITAL MARKETING_

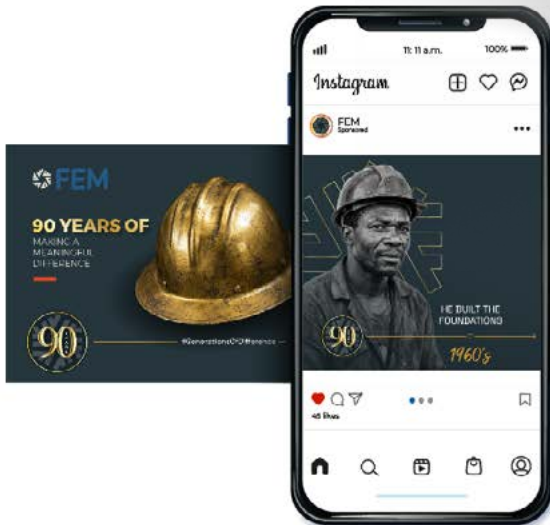
Social Media Marketing
Search Engine Marketing
Digital Display Advertising



AN DIGITAL MARKETING_



#GenerationsOfDifference



Client: FEM

Project: 90 Year Anniversary: Generations of Difference

See the campaign



AN DIGITAL MARKETING_



Client: Proudly SA
Project: Buy Local Summit & Expo

See the full case study



04.

MULTIMEDIA_

Videography
Motion Graphics
Animation
Photography
Vodcasts



AN MULTIMEDIA_



Client: SANBS

Project: Blood Matters Podcast

See the Podcast



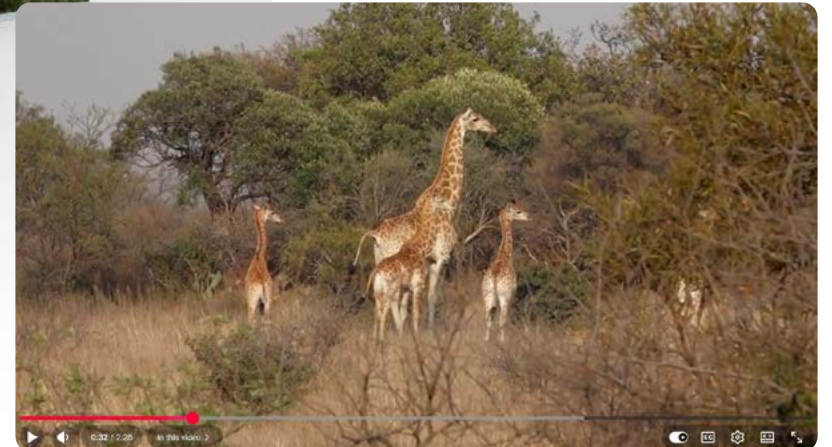
AN MULTIMEDIA_



Client: Absa African Icons

Project: Event Videography Coverage 2023 to 2026

See the videos

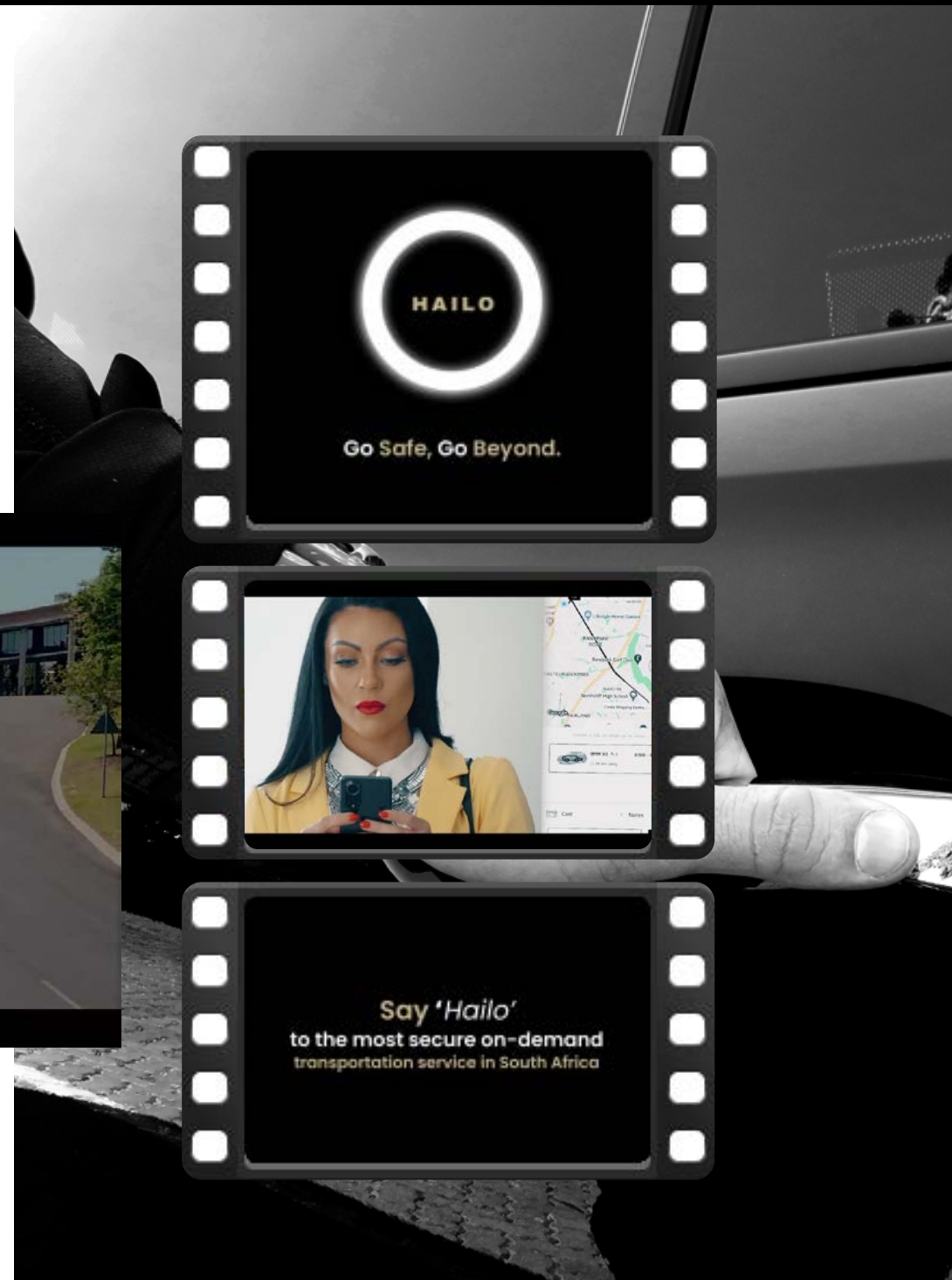


AN MULTIMEDIA_



Client: HAILO
Project: Videography

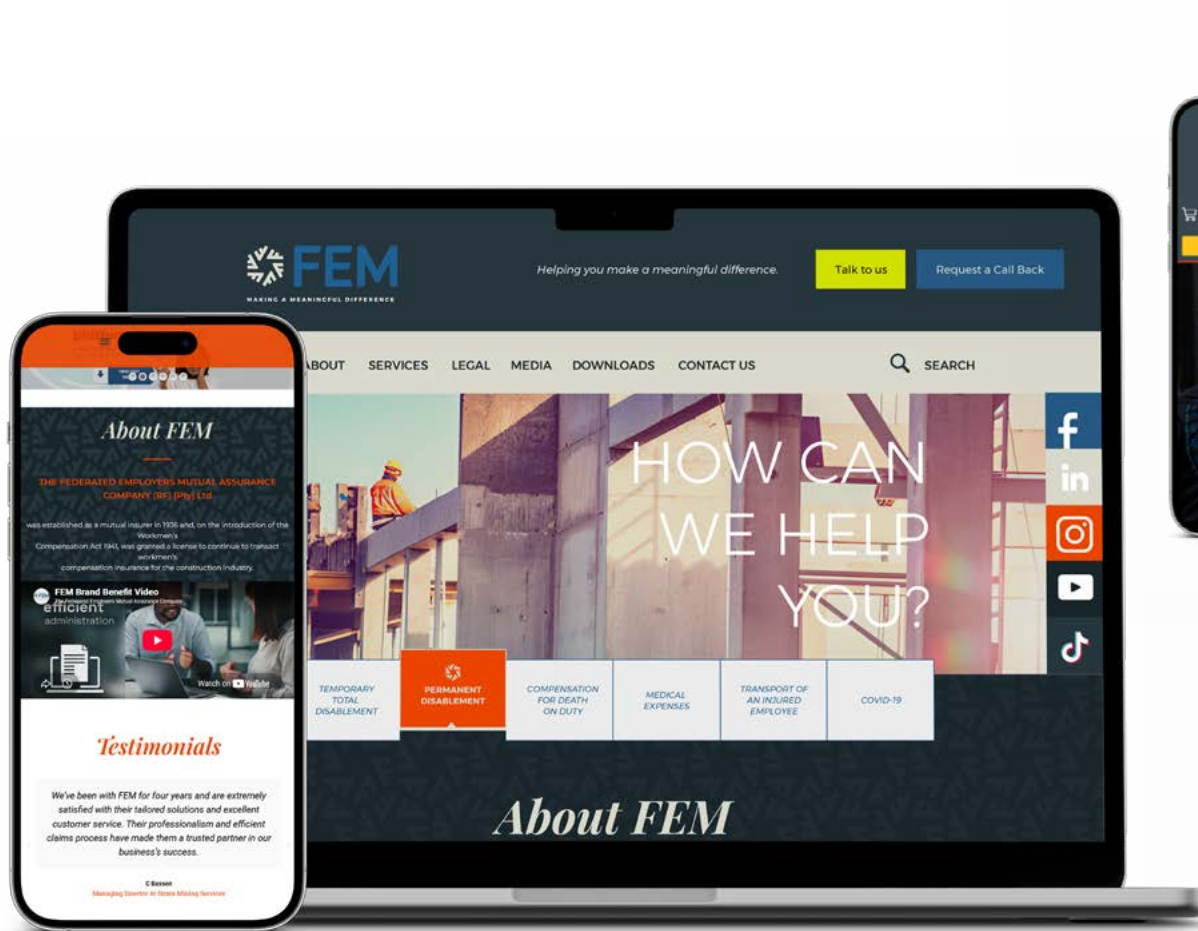
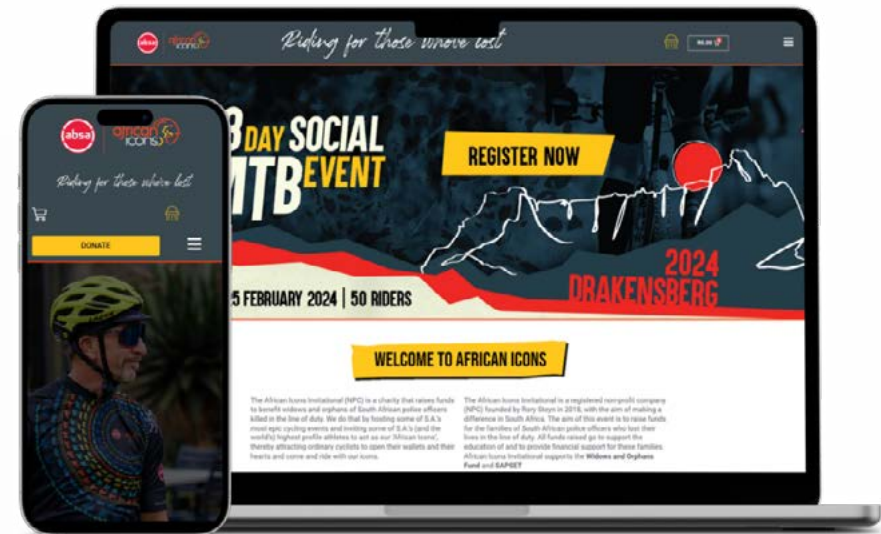
See the full case study



05.

WEBSITE DESIGN
& DEVELOPMENT_UI/UX Architecture
CMS
SEO

AN WEBSITE DESIGN & DEVELOPMENT

[View website](#)[View website](#)[View website](#)

06. ANNUAL REPORTS_

Copywriting
Copy Editing
Content Frameworks
Design
Digital Output
Print Output



AN ANNUAL REPORTS_

[See the full report](#)

Client: Mineworkers Provident Fund

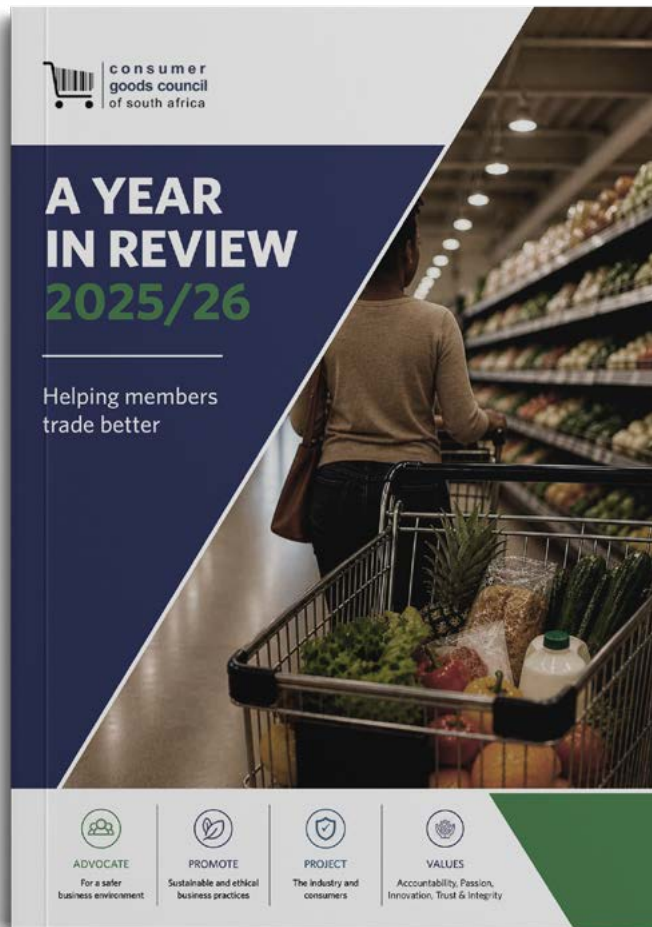
Project: Integrated Annual Report 2023/2024/2025

AN ANNUAL REPORTS_


[See the full report](#)


Client: GS1 South Africa
Project: Annual Report 2025

AN ANNUAL REPORTS_



See the full report



Client: Consumer Goods Council of South Africa
Project: Annual Report 2025

07.

PRINTING_

Large Format Printing
Litho Printing
Promotional Gifting



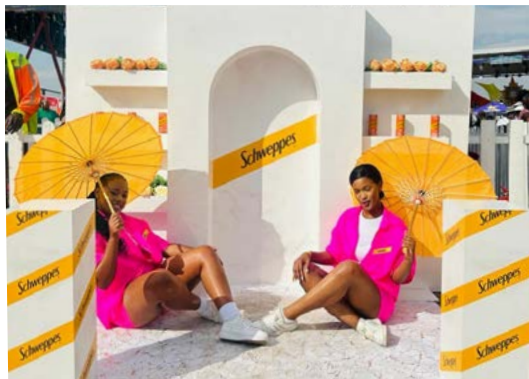
AN PRINTING_

[See the full case study](#)

AN PRINTING_



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AN PRINTING_





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AlienNation Creative agency is proudly a Level 1 BBBEE contributor and 100% female owned

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